



THE PEACE-PALM

RECONCILIATION ET RECONSTRUCTION

... So that the world acts ...

The Peace-Palm: Reconciliation et Reconstruction

This project consists of putting in place an international framework to support and encourage social re-foundation during truces in armed conflict, so that a lasting peace ensues.

The implementation of this framework is expected through public awareness of the socio-psychological consequences of armed conflict and strategies for holistic remediation of the socio-economic fabric of affected areas.

Promoting the distribution of Peace-Palms during fundraising activities for the commemoration of victims' life, or in support of victims of these conflicts aims to transcend financial sympathy of the public, and to emulate engaged activism that will consist of demonstrating ones commitment by wearing this buttonhole with the following symbolic:



The **Palm leaf** is an international symbol of **truce**.

The **black ribbon** symbolises **grief** of those left behind.

The **red dot** represents the **blood of victims** in various camps et sanctuaries.

The **golden pin** holding it all, is a reminder of **riches** at the centre of the atrocities.

1. Background

Armed conflicts around the world continue to heighten violence to levels that continuously exceed human tolerances thresholds. These wars include thousands of systematic massacres of civilian populations whose death toll is in millions throughout the world. War crimes are now increasingly characterized by acts such as mass rapes and the destruction of historical artifacts, aimed at destroying the social fabric of the affected areas.

Unfortunately, very few of the initiatives undertaken to date have succeeded in denouncing the extreme barbarity displayed by the aggressors. Most of these initiatives are also limited to fundraising for victim support programs, without testing the sympathy of the supporters in terms of concrete actions to reaffirm their commitment to the values and fundamental principles that govern our modern societies. For example, the conflict in the DRC, which is decried as the most deadly and violent of our century, generates billions of dollars in funds for humanitarian assistance and the defense of civilian populations; but suffers from a crying silence with regard to the destruction of the social fabric and the humanitarian fiber of the affected populations. This is also observable in the contrast between the media coverage given to the economic impact of ISIS's oil, in comparison to the crying silence about the abuses suffered by people subject to the Sharia law in the Maghreb.

A philanthropic attitude 2.0 has changed the ethical paradigm of our modern societies, substituting the humanitarian duty to stand up to fight these atrocities, with a pseudo activism of buying a quiet conscience by fulfilling this moral obligation through pecuniary gifts, without necessarily understanding the cause supported, let alone the root causes from which it arises.

Considering that a global awareness of this global problem is an essential imperative to the establishment of lasting peace in the affected areas, and faithful to its primary mission, the IBSPD has set up a mechanism to support this initiative, from the production of Peace-Palms, to their distribution, and the redistribution of raised funds. This mechanism is not meant to supplant existing fundraising opportunities, but rather to enrich them by establishing a multi-jurisdictional platform with a multicultural governance. Although centralizing and globalizing the problematic and the peace effort, the model evoked will preserve the independence of each entity taking part in the project.

2. Mission

This project aims to promote social refoundation as an imperative to lasting peace in post-conflict regions. To achieve this, it is putting in place a public awareness framework on holistic initiatives working for peace and supporting survivors in high-risk areas.

The goal is for the affected populations, but also supporting organizations, to gain the sympathy of the maximum possible number of people around the world, through benefit from the media exposure resulting from the wearing in the chest of this rallying symbol for peace, and the solutions advocated.